

CRedit360 partners with Rainforest Alliance's SmartSource Programme

A new way to manage your forest product, wood fiber and paper supply chain sustainability.

As sustainability strategies evolve, more and more focus is being placed on our supply chains yet supply chain management can be an intricate challenge for any organization.

Advisory programs that offer guidance on the critical issues of monitoring and assessment provide valuable support for companies who want to develop and manage effective supply chain standards and programs.

The Rainforest Alliance SmartSource Sustainable Sourcing Program is a comprehensive program that helps companies go beyond legal compliance to fulfill a significant, long-term commitment to responsible sourcing and obtain market recognition for these achievements.

SmartSource participants have access to experts to conduct comprehensive supply chain risk assessments and assist with the development and implementation of an environmentally and socially responsible procurement plan for the full spectrum of forest products -- such as paper and packaging, lumber and finished wood products.

credit360 is partnering with the SmartSource program to provide companies with a sophisticated supply chain management solution designed specifically to support forest product purchasing programs.

Developed by credit360 to Rainforest Alliance specifications and sponsored by Staples, the SmartSource Platform is uniquely designed to meet the program's reporting and management standards as you trace wood fiber products in your supply chain.



The SmartSource Platform is designed to be used without complex supplier training programs and simplifies the data collection process by providing a self-guided format that leads your supplier through the submission of precisely the information you need, minimizing the time required from your procurement team.

This new module gathers information about each product and supplier down the extended supply chain enabling you to collect information from origin to your warehouse – and it provides you and your Rainforest Alliance advisors with the information needed to identify issues and risks at each stage.

Procurement teams can easily review and approve vendors, and produce sophisticated reports including scorecards and dashboards for individual products, all products from a given supplier, or across your full supply chain.

If you're already a member of the SmartSource program, ask your RA advisor for more information – or let us know and we'll be happy to connect you with Rainforest Alliance and provide a quick tour of the SmartSource Platform and our full range of supply chain offerings.