

## Integrated online sustainability reporting

Man Group plc is a world-leading alternative investment management business. Founded in 1783, Man has evolved from a physical commodity business to a financial services business trading financial instruments on behalf of institutional and private investors worldwide. Listed on the London Stock Exchange and part of the FTSE 100, Man employs 1,900+ people operating from city offices in 16 countries.

### The challenge - meeting the demand for more information at a higher frequency

Sustainability reporting is now mainstream business practice – over two thirds of the Global FT500 report on elements of their environment, social and governance agenda.

Reporting is rapidly changing in response to new stakeholder demands. Man, for example, is regularly contacted by analysts from investment houses and research companies. The expectation on companies to produce accurate, timely and comprehensive information that meets the requirements of all stakeholders is not being met by the printed report format. This is placing an increased burden on Sustainability Teams.

### The solution - connecting the Ccredit360 system with an external website

Man had already implemented **credit360** – internally they had access to high quality data in a timely fashion with full supporting documentation. The solution was obvious: integrate the **credit360** data collection and reporting system with their external website to provide a centrally controlled seamless process.

A web-based report offers intuitive, readily accessible, regularly updated content which promptly responds to a range of stakeholder requests.

Take a look at Man's website here: [www.mansustainability.com](http://www.mansustainability.com)

### Man Group's reporting process with Ccredit360

#### collection

- Data is collected using online forms assigned to specific users with approval layers to ensure data quality
- Moving away from spreadsheets has made data collection more efficient for Man Group – they can now collect data on a more frequent basis with a more flexible workflow process and greater control framework

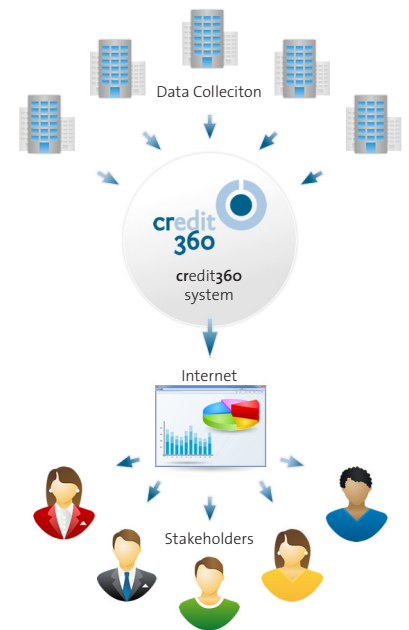
#### analysis

- Intuitive tools create branded and print-ready performance charts and tables
- The system acts as a central library of sustainability information to support annual reporting, internal communications, marketing, web communications and the provision of evidence for independent assurance

#### communication

- Final approval layer before sustainability website is live updated with the latest information
- There are no delays or design costs associated with updating the sustainability website, the sustainability team is in charge of the reporting, and information can be updated on a monthly/quarterly basis with the minimum of resource

You don't need to redesign your website; we have a number of ways of integrating **credit360** charts, tables, scorecards and more with your existing online reporting. We can work with your current designers or suggest companies we have worked with in the past.



“*credit360 has revolutionised the way we disclose CR information. Our stakeholders can now access the very latest data direct on our website dashboard (www.mansustainability.com)*”

Jonathan Ellwood, Corporate Responsibility Manager

