

## credit360 partners with Trucost

*credit360 a specialist provider of sustainability software, is working with Trucost, the environmental data experts, to provide environmental performance benchmarking data to its global client base.*

**November 18th, 2011:** credit360 today announced its collaboration with Trucost, the firm responsible for the environmental performance metric in Newsweek's annual Green Rankings of the world's largest companies. The partnership enables credit360 to provide environmental benchmarking reports to its clients, via a portal on its web-based sustainability platform.

credit360 works with over 90 companies worldwide like Barclays and Philips to collect, analyse and communicate their sustainability performance. A GRI organisational stakeholder and CDP accredited carbon calculation partner; credit360 offers a modular solution enabling its clients to build an integrated system to manage sustainability data today and incrementally add products to handle the sustainability issues of tomorrow.

Mark Shields, Managing Director at credit360 said, "We are increasingly interested in giving our clients access to useful third party information and are pleased to be partnering with Trucost to provide environmental benchmarking data through the credit360 system. The Trucost relationship is just one in a series of partnerships enabling us to provide more value while we continue to assist our clients in meeting a wide range of sustainability challenges."

Trucost tracks thousands of listed companies and has spent over 10 years researching, standardising and validating the world's most comprehensive data on corporate environmental impacts, including carbon emissions, water usage, waste disposal, pollutants and natural resource usage. Their unique database provides a robust, independent source of benchmarking data.

credit360 clients can now access environmental benchmarking data through the Trucost Portal within their current systems at no additional cost. The Portal includes a Trucost 'skyline' – a summary benchmark chart showing how their company compares to its industry benchmark on a broad range of environmental issues. Those that would like to dig a bit deeper can also use the Trucost Portal to order a detailed peer comparison report providing benchmark analysis against a selection of five other named companies.

Richard Mattison, chief executive officer at Trucost states, "Environmental issues will both create winners and losers and change business models. Companies that are more environmentally efficient than their sector peers stand to achieve competitive advantage from reduced environmental costs, security of supply and positive customer perception. Our benchmarking services enable companies to understand how their performance compares to their peers and identify opportunities to improve that performance. We are delighted to be partnering with credit360 to deliver these services via their leading sustainability platform."

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## Editor's notes

### About credit360

credit360 is a specialist provider of web based sustainability software. That means you can rely on us to manage your sustainability data and help take your company where you want to be. Whatever sustainability means to your organisation, from carbon reporting to donations tracking, our system provides an efficient, integrated and transparent way to gather and manage data.

We help over 90 global organisations like Barclays, McDonalds and Philips, address the challenges related to Corporate Social Responsibility, Environment Health and Safety, Compliance, Energy & Carbon and Supply Chain management.

[www.credit360.com](http://www.credit360.com)

Press contact:

Jeremy Fenderson

+44 (0) 1223 202385

[jeremy.fenderson@credit360.com](mailto:jeremy.fenderson@credit360.com)

### About Trucost

Trucost was established in 2000, to help companies, investors and governments understand and quantify the environmental impacts of business activities. Over the past 10 years Trucost has collected, researched and validated environmental data from organizations across the world. The result is the world's most comprehensive data on corporate environmental impacts, covering Greenhouse Gases (GHGs), water, waste, metals and chemicals. This enables our clients to access:

The most efficient approach to measuring GHG emissions and wider environmental impacts across organisations, supply chains and investment portfolios;

- Clear identification of prioritized focus areas for reducing environmental impacts;
- Validation of source data, including completion of gaps in data which are not currently being tracked or reported on;
- Comparison of environmental performance against peers, sectors and investment benchmarks;
- The ability to create environmentally-oriented investment products.

[www.trucost.com](http://www.trucost.com)

Press contact:

Sarah Wainwright

+44 (0)20 7160 9800

[sarah.wainwright@trucost.com](mailto:sarah.wainwright@trucost.com)